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Media Contact

Ilaria Trapuzzano, ilaria.trapuzzano@angelcompany.com

Agostino De Angelis, agostino.deangelis@sitael.com

VAIMOO @ MOVE 2020 PRESENTS ITS NEW VEHICLE SHARING PLATFORM FOR THE MICRO- MOBILITY AND THE LAST-MILE TRANSPORT

After being chosen by the cities of Copenhagen and Rotterdam, the urban mobility solution engineered by MERMEC is ready to show up on the market

11-12 February 2020 (booth 15B)

London, February 7th 2020 – [Vaimoo](#), is the Vehicle Sharing system designed to revolutionise the current urban mobility scenario. Engineered by the Connected Vehicle & Micro-Mobility Business Unit of [MERMEC](#), the Italian multinational company known as a pioneering developer of high-tech digital solutions for railway and rapid transits for over 30 years, VAIMOO will be present at [MOVE](#), one of the most important mobility events in the world, which will take place on **February, 11-12 2020** in London.

During the two days, at the **booth 15B**, Vaimoo will show to the market the innovation and potentiality of the flexible and multi-vehicle platform, which uses the power of IoT technologies to deliver more efficient, safe and user-friendly smart mobility services.

Moreover, VAIMOO will put together the best experience in the e-mobility field to the round table **“Sustainable Micro-mobility: taking the field with BIKESHARE DANMARK, TIER and KOLUMBUS”**, which will take place on **February 11th (12:40 pm)**.

At the round table, with Vaimoo, will be present the representatives of the most important companies in the sector, who will discuss the major issues in the world of e-mobility, outlining the best practices to offer efficient services designed for the smart cities of the future. On stage with **Marco Pesani**, Head of Product Management at **MERMEC (VAIMOO)**, there will be: **Peter Vest**, Chief Operating Officer at **Bikeshare Danmark**, **Espen Strand Henriksen**, Mobility Developer at **Kolumbus**, **Matthias Wilrich**, Vice President Sourcing and Supply Chain at **Tier Mobility**.



At 4.30 p.m. it will be the turn of **Matteo Pertosa, Board Of Directors at MERMEC (VAIMOO)**, who will speak at the round table "*Electric Micro-mobility: the affordable and flexible solution for last-mile transportation*".

THE MODEL OF VAIMOO

Electric **micro-mobility** is one of the most powerful enhancer of **Last-mile** travel, nowadays a key element in the growth of public transport, providing the capillarity, flexibility and cost-effectiveness needed to perform intermodal transport, connecting classic rail and road lines with a network of thousands of electric vehicles. Vaimoo aims to create the conditions for a mobility experience from the first to the last mile, which is flexible, integrated, safe, on demand, convenient and green.

Already chosen by the cities of **Copenhagen** and **Rotterdam** for their bike-sharing services, Vaimoo is a **full-fledged management platform**, supported by on-board **vehicle telematics** and complemented by mobile user interfaces. VAIMOO is also a fleet of easily deployable connected e-bikes designed for durability and quick daily operations, in both station-based, free-floating and mixed sharing schemes. The system can also include kick scooters and motorcycles schemes as well as the integration with third-party systems.

The Vaimoo flexibility enables teams to modularize the cooperation possibilities with partners and customers, by providing the technology (IoT modules and management software integrable both in new and existing sharing schemes), services (business consulting, custom development), or the full ready-to-be-used sharing system (management platform, user app, infrastructure, vehicles and optionally racks).

In the case of a full sharing system, bikes are integrated with an innovative docking station for smartphones called **MAT (awarded at CES Innovation Awards 2018)**, wirelessly connected with the locking system of the rack, that provides total control of the vehicle with one single gesture.

The **end-user app** offers a new experience of sustainable transport, enabling the access of the city map to verify the available vehicles for booking, contact the Support Team in case of malfunctioning, take advantage of promotions, pay automatically at the end of the riding session and top up the credit.

On the **service operator** side, an advance platform allows the administrator to monitor each vehicle in real time and by remote, enabling: the access of vehicle-sharing dashboard at a glance, the management of the docking stations, the checking of the status and position of each bike, the management of the accounts, users' payment and invoicing.



About Vaimoo

VAIMOO is engineered by the Connected Vehicle & Micro-Mobility Business Unit of **MERMEC**.

MERMEC has been known as a reliable and pioneering developer of high-tech digital solutions to railway and rapid transits for over 30 years. MERMEC is a multinational company employing more than 500 highly specialised professionals located in 36 offices worldwide. **MERMEC** technical know-how characterises its unique portfolio of advanced solutions used in 60 countries by the most important rail companies to improve their efficiency, lower their operating costs, and finally enhance their competitiveness also throughout its new light transportation offering of multi-modal last mile travel options, promoting the functioning of the transport sector as a fully integrated “system”. **MERMEC** belongs to Angel Group, an Italian high-tech holding leading the Railway, Aerospace, Aeronautics, IoT and Cyber Security international markets.

www.vaimoo.com

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